



September 20, 2021

CannaCraft is excited to return to the Hall of Flowers, in-person and in our lovely hometown of Santa Rosa, CA! This highly curated event takes place September 22 and 23.

As with prior years, CannaCraft will host a large indoor booth (#C101) as well as an outdoor consumption booth and lounge area (#O20), complete with DJs and music!

Care By Design is set to debut its 1:1 Max - a 15mL Drops (tincture) with 1000mg of CBD and 1000mg of THC at the tradeshow this year - this is the most cannabinoids in a tincture format in CA (as far as we know). Care By Design Effects will offer B2B discounts on-site.

Loud+Clear Diamond infused pre-rolls will also launch at Hall of Flowers - this new product for the Loud+Clear brand contains strain-specific, terpene-rich, sungrown whole flower, infused with high potency THCa Diamonds for added potency, without sacrificing strain specificity and flavor.

Retailer Canadel will be outside distributing samples - attendees will receive "CannaCash" coupons to use in exchange for full-size samples of CannaCraft's top-selling SKUs at the outside booth. Last Prisoner Project is holding a silent auction to win a vintage moped, which will be on display at our outside booth as well. Minimum Bid is \$500, prize value is approximately \$3500, and all proceeds benefit The Last Prisoner Project.

We are looking forward to connecting with the cannabis community in-person and hope 2021 Hall of Flowers is a great experience for all!

Who is CannaCraft?

CannaCraft is a vertically integrated organization, founded in 2014 with the mission to produce safe and effective cannabis products. The company currently manufactures and distributes AbsoluteXtracts, Care By Design, Lagunitas Hi-Fi Hops, Farmer & The Felon, Gem + Jane, Satori, and Loud+Clear from their licensed facilities in Santa Rosa, California. CannaCraft's product portfolio boasts hundreds of products, in unique applications including vape cartridges, drops, topicals, soft gels, packaged flower, infused chocolates and gummies, and beverages.