

CannaCraft Welcomes Humboldt Terp Council Into The Company's Brand Portfolio

Santa Rosa, CA – 1/26/2021 – [CannaCraft](#), a large-scale cannabis manufacturer based in Northern California, announced today that Humboldt Terp Council will join CannaCraft's family of brands. The award-winning, small-batch cannabis manufacturer, based in Arcata, California will continue to manufacture in Arcata and integrate their distribution operations with CannaCraft's Kind House Distribution Company.

Humboldt Terp Council has been creating premium cannabis concentrates since 2017, including California's most sought after live resin sauce and live resin cartridges, which have been handcrafted by the founders since the company's founding. This hands on approach has helped the company hone their process to create premium, award-winning products, including earning 1st Place in the prestigious Emerald Cup for concentrates in both 2018 and 2019.

"Humboldt Terp Council has an excellent reputation in the industry and their legendary products have a dedicated following that we believe we can help expand on," said CannaCraft Chief Executive Office Jim Hourigan. "Combining Humboldt Terp Council's expertise in formulation with CannaCraft's large-scale manufacturing capabilities and distribution footprint will generate greater reach of their popular product lineup throughout California and adds another boutique brand in fast growing categories to CannaCraft's line-up."

Integration of employees and operations will begin immediately under the guidance of Robert Gale, founder of Humboldt Terp Council, who will continue to lead and manage HTC's operations in Arcata while also providing Type 7 extraction process knowledge to CannaCraft's expanded extraction facilities in Santa Rosa.

"We are excited to join CannaCraft in their mission to bring the best cannabis products to Californians. We have the same goal and know that this combination will enable both of us to come closer to achieving it." said Robert Gale, Humboldt Terp Council founder. "Having operations in Humboldt and Sonoma County alongside an established statewide distribution network will give us more access to customers, especially in Southern California where there is less awareness of our brand and product quality."

Humboldt Terp Council's products will be distributed through Kind House Distribution, CannaCraft's wholly-owned distribution company with access to over 400 dispensaries in California. The addition of Humboldt Terp Council brings CannaCraft's portfolio to over 300 products, which includes the state's top selling CBD brand, Care By Design, top selling-vape brand, AbsoluteXtracts, and top-selling beverage brand, HiFi Hops, a collaboration with Lagunitas Brewery.

About CannaCraft

CannaCraft was founded in 2014 with the mission of producing safe and effective cannabis products. With over 230 employees, the company currently manufactures and distributes AbsoluteXtracts, Care By Design, Lagunitas Hi-Fi Hops, Farmer and the Felon, Satori Edibles, and Loud + Clear from their licensed facilities in Santa Rosa, California. CannaCraft's product portfolio boasts hundreds of products, in unique applications including vape cartridges, sublingual drops, topicals, gel capsules, packaged flower, infused chocolates and gummies, and more. For more information about CannaCraft and its products, please visit

www.cannacraft.com.

Additional Information

Kial Long, VP Corporate Communications | CannaCraft, Inc.

kial@cannacraft.com

Jim Walsh | Coppertop Media Relations

Jim.walsh.coppertop@gmail.com