

## **CannaCraft Expands Board of Directors with Three New Appointments**

**Santa Rosa, CA – 5/22/20** – [CannaCraft](#), a large-scale cannabis manufacturer based in Northern California, announced today the appointment of Leon Sharyon, Mason Garrity, and Gareth Clarke to its board of directors effective immediately. Mr. Sharyon is the former long-time CFO for Lagunitas Brewing Co., Mr. Garrity is the COO of the Rudd Collection, and Mr. Clarke, after an accomplished career as a CEO in the healthcare industry, brings decades of corporate strategy and organizational planning to the board.

“We are excited to welcome the new board members, all of whom bring significant experience directly related to key parts of CannaCraft’s long-term strategy,” said CannaCraft Chief Executive Officer Jim Hourigan. “In particular Mr. Sharyon brings invaluable experience in capital management and experience growing Lagunitas from a small, craft beer company into an internationally distributed, household brand. Similarly, Mr. Garrity has a proven track record of growing start-ups and creating markets for consumer goods through effective marketing and brand positioning. Mr. Clarke’s unique executive and management experience from his accomplished career in the healthcare industry makes him an excellent addition to our Board. We expect to gain valuable insights from each, given their respective backgrounds.”

Mr. Sharyon served as CFO at the Lagunitas Brewing Company for over a decade before playing an instrumental role in the brewery’s acquisition by Heineken, a landmark transaction in the craft beer world. Prior to joining Lagunitas, the former stockbroker was a Managing Director in the Global Equity Linked Product group at Merrill Lynch and CFO of eTag Technology, an RFID/Mobile software technology start-up. Mr. Sharyon holds a Bachelor of Science, Cum Laude with distinction, in Business Administration from San Diego State University, and an MBA from Dartmouth College, Amos Tuck School of Business.

Mr. Garrity is a recognized innovator in growth marketing and consumer goods. Mr. Garrity is currently the COO of the Rudd Collection (PRESS Restaurant, Rudd Estate, Crossroads by Rudd). Prior to that he served as the Vice President of Strategy at 3Q Digital, where Mr. Garrity worked with the Bay Area’s most cutting-edge companies to achieve growth through performance marketing. Mr. Garrity previously co-founded Noosphere Marketing, an online marketing firm in New York. Prior to Noosphere, he began his career in marketing and startups in 2006 at Kayak.com during the early stages of the technology company’s growth. Mr. Garrity also runs a cannabis investment fund and provides valuable insight into industry trends. Mr. Garrity holds a Bachelor of Arts in Economics from Pomona College.

Mr. Clarke brings over 20 years of experience as a CEO with an international background featuring strong strategic, financial, and marketing skills with an emphasis on the healthcare sector. Most recently Mr. Clarke served as Chairman and CEO at Innovation Technologies Inc., a privately-held medical device company, successfully introducing Irrisept, the market leading surgical irrigation product. Prior to that, Mr. Clarke served as CEO at Inviro Medical Devices, an innovative device start-up that flourished into an established commercial organization under Mr. Clarke’s guidance. Mr. Clarke received an honors degree in economics from the University of London. In addition, he is a Fellow of the UK Chartered Institute of Management Accountants and holds a diploma in marketing from the UK’s Institute of Marketing. He also serves as an Advisory Board Member of New American Pathways, a refugee resettlement organization based in Atlanta.

The new members join CannaCraft Chairwoman, Terry Wheatley, who was appointed to the Board of Directors in November 2019. Mrs. Wheatley sits on the board with CannaCraft co-founders, Ned Fussell and Dennis Hunter, as well as Tiffany Devitt, CannaCraft’s President of Wellness. “We are elated to welcome the new members. Their deep expertise and knowledge bring immediate value to CannaCraft as we plan for the next phase of growth,” said Mrs. Wheatley.

### **About CannaCraft**

CannaCraft was founded in 2014 with the mission of producing safe and effective cannabis products. With over 200 employees, the company currently manufactures and distributes AbsoluteXtracts, Care By Design, Lagunitas

Hi-Fi Hops, Satori Edibles, and Loud + Clear Vapes from their licensed facilities in Santa Rosa, California. CannaCraft's product portfolio boasts hundreds of products, in unique applications including vape cartridges, sublingual drops, topicals, gel capsules, packaged flower, infused chocolates and gummies, and more. For more information about CannaCraft and its products, please visit [www.cannacraft.com](http://www.cannacraft.com).

**Additional Information**

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